



Merchant Venture

Managed eCommerce Solutions

what we do

We provide companies around the globe with fully managed, fully hosted, turn-key ecommerce solutions with no IT infrastructure or software development costs. You don't pay anything unless your online store is generating sales!

Reach a Worldwide Market

The Internet is evolving at an ever increasing speed and every year online consumer spending is growing at a phenomenal rate. Businesses are becoming more aware of the world-wide business opportunities the Internet brings and many are keen to take advantage.

Forrester Research predicts that US online sales will enjoy a 14% compound annual growth rate (CAGR) over the next five years. The analyst firm projects that while the United States and North America currently preside over the majority of online transactions, that will shift in the coming years as Asia and European nations become more active.

We Understand eCommerce

It takes a combination of many skills and complex IT infrastructure to develop an online store that is capable of being the market leader in your industry. There are thousands of IT companies around the globe offering all flavours of programming, design, hosting, copywriting, photography, search engine optimization, marketing & consultancy services.

Rarely do you find all of these services offered by just one company; but how do you know the company will deliver on their promise? Can they guarantee your investment and do they really understand eCommerce and the importance of customer service?

The primary focus of Merchant Venture is to provide businesses with the most effective eCommerce solutions to drive online sales. Our executives and managers have decades of experience in both offline and online retail. With our advanced eCommerce platform and experienced technology team we can deliver a quick-to-market, turn-key eCommerce solution for your business!

"turn-key"

A term which describes a complete system (hardware and software) which can be used for a specific application without requiring further programming or software installation. The user can just "turn the key" (switch it on) and use it.

Our Turn-Key Solution

Our managed e-commerce platform offers a secure, feature rich, scalable and intuitive solution tailored for your business. We provide a turn-key e-commerce platform, fully populated and optimised online catalogue with supporting information.

Risk Free Solution

- ❏ No Development Costs
- ❏ No IT Infrastructure Expenses
- ❏ No IT Staff Required
- ❏ Quick Time To Market
- ❏ Full Business & IT Support
- ❏ Improve Worldwide Sales
- ❏ Reduce Costs & Risks
- ❏ Improve Customer Service
- ❏ Focus on Your Core Business

www.merchantventure.com

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Merchant Venture Ltd, Unit 6, Orbital 25 Business Park, Dwight Road, Watford, Hertfordshire, WD18 9DA, United Kingdom

Benefits For Your Business

Our experienced team of programmers, designers, online marketers and project managers will implement the branded look and feel on the website, populate the online product catalogue or import from a legacy system, upload the product support information, personalised e-mail promotions, integrate payment gateways and banking systems, optimise and promote your website in the search engines and get you up and trading online without sending you a single bill.

We charge on a simple pay-as-you go model. By taking a percentage of each sale we guarantee that your business will be making profit even on its first sale! We think of us as partners in the business, the more sales the partnership generates the better everyone does!

eCommerce Advice and Support

Merchant Venture work closely with merchants in developing and managing their eCommerce operations. Actively seeking to improve your return on investment, improve conversion rates and increase profit margins. We work on analysing your market, products, competition, suppliers and advising you along the way to give you more time to focus on developing your core business.

The founding management team behind Merchant Venture has launched, bought, managed, sold and currently runs successful e-commerce businesses in the jewellery and giftware markets. Combining our understanding of retail, latest technology and importance of customer service, we know what it takes to launch and grow a successful online store!

Technology Overview

The Merchant Venture eCommerce platform can be used on any HTML compatible browser, whether it is on a standard desktop computer, thin client, wireless laptop, PDA or any Internet enabled device. Our eCommerce platform can be used on and integrated with virtually all system running on Windows, UNIX, Linux or Apple Mac operating system.

Platform Features

- » Advanced Store Front
- » Tailored For Your Business
- » Intuitive User Interface
- » Fully Populated Catalogue
- » Online & Offline Payments
- » Efficient Order Processing
- » Customer Management
- » Inventory Management
- » Shipping & Logistics
- » Reporting & Accounting
- » Managed Hosting
- » 24 Hour Support

Service Summary

- » Domain Name Advice
- » Migration from Legacy Systems
- » Managed eCommerce Hosting
- » Payment Gateway & Merchant ID Setup
- » SSL Certificate Setup
- » Website Branding
- » Online Catalogue Population
- » Website Information Population
- » System Testing and Evaluation
- » Documentation & Training
- » Search Engine Optimisation
- » Online Marketing
- » Ongoing Support & Development

Want to Know More?

Call us on 0845 4 300 317 or email enquiries@merchantventure.com to discuss your requirements or to arrange a meeting.

The Merchant Venture eCommerce platform offers a risk free solution for companies who wish to take advantage of the online business opportunities.

We take care of the website development and IT infrastructure required to run the website, bandwidth, server licensing costs, ongoing maintenance, future development, hosting and online marketing management.

We charge on a simple pay-as-you go model. By taking a percentage of each sale we guarantee that your business will be making profit even on its first sale!

"Merchant Venture has proven to be an invaluable partner in our online business! The speed and the quality of work are exceptional; our requirements have been exceeded by the eCommerce platform and the ongoing support offered by the team is second to none."

**Managing Director,
SativaBags.com**

"Thanks to the advanced eCommerce platform provided by Merchant Venture our website is on track to become the market leader in our industry. Sales are growing rapidly every month; daily operation is smooth, efficient and hassle free."

**Marketing Director,
CrystalAge.com**

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